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Yanovitzky, I & Weber, M.S. (in press) Tracking and Analyzing Use of Evidence in Public Policymaking Processes: A Theory-Grounded Content Analysis Methodology, *Evidence & Policy*

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Coding Manual for Childhood Obesity-Relevant Policy Documents V.1

Itzhak Yanovitzky¹, Matthew S. Weber²¹Rutgers University; ²University of Minnesota

Drew Gitomer

Rutgers Graduate School of Ed

ABSTRACT

- Studies about policymakers' use of research evidence frequently track 'evidence' as opposed to tracking 'use'.
- Policymakers use evidence to inform their thoughts and decisions but also to influence those of others.
- Policymakers' communication with and about evidence is a reliable proxy of how and for what purpose they use evidence.
- Methods from the field of persuasive communication can yield a rich and nuanced account of policymakers' evidence use.

This is a protocol to code documents about the policymaking process using a theory-grounded content analysis methodology. It looked at policymaking within U.S. Congress and the type and content of documents and evidence that was cited in deliberations

ATTACHMENTS

[Yanovitzky & Weber, in press.pdf](#)[Yanovitzky Instrument 1_Policy Documents Codebook \(Complete\).pdf](#)

Protocol status: Working

This protocol was used to support policy-making research. We used it with the DeDoose coding tools. The coding structure was developed in an iterative manner and is described in Yanovitzky & Weber (in press).

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